

When is Reserve not a reserve? When it's a Sub Regional Series. After 15 vintages making wine in Margaret River you get a feel for the sub regions that are best suited to specific grape varieties. Rather than go down the traditional Reserve or Single Vineyard path we decided to pursue something a little different, hence the sub regional theme. Although there are no officially defined subregions in Margaret River, producers have adopted the John Gladstone proposal. In 1999 viticultural scientist Dr John Gladstone presented a paper suggesting there should be six sub regions based on climate and soil differences.

The aim with the Flametree Sub Regional Series is to showcase distinctive wine styles from vineyards renowned for growing ultra premium fruit. We've chosen to lead with Margaret River's strongest varieties, Cabernet Sauvignon, Chardonnay and Sauvignon Blanc. The Sub Regional Series represents the very best varietal wines under the Flametree label, these wines will only be made in the best vintages, volumes will be small and availability very limited.



FLAMETREE

SRS WILYABRUP

CABERNET SAUVIGNON 2010

95 points—James Halliday
2013 Wine Companion

"In the Sub Regional Series, coming from Wilyabrup, long regarded as the source of the region's best cabernets. This is a high quality, full-bodied wine, with blackcurrant, black olive and cedar all competing for space, underpinned by tannins that will see the wine cruise over the next 20+ years". Drink by 2030

95 points—Huon Hooke
Top 100 New Releases. Gourmet Traveller Wine Dec / Jan 13

"... A typical polished Flametree wine with great colour and intense black fruit aromas. Lush cassis flavour, smooth and fluent with waves of fruit and fine, powdery tannins. Loaded with potential".

95 points—Campbell Mattinson
www.winefront.com.au [2nd August 2012]

"Sub-Regional Series wine from the famed Wilyabrup area of Margaret River. **Cabernet country.** Not too heavy, not too light. Just ... There's nothing thick or monstrous about this wine and yet it ripples with power. A surge of tannin, acid, and fruit. Bay leaves and mulberry, cranberry and blackberry. Olivey bitterness and wonderfully assertive, commanding, mature tannin. **This is how cabernet should be made.**" Drink: 2016—2024+

95 points—Ray Jordan
West Australian Wine Guide 2013

"This perfectly framed and presented cabernet comes from the Wilyabrup sub-region. Its elegance and refined lines conceal the power being driven from within its intense and concentrated engine room. Black cherry and spicy blackcurrant on the nose with savoury oak. I like the leafy overtones which adds some varietal character to the finished wine. Excellently structured wine for extended cellaring".

Outstanding Silver
International Wine & Spirit Competition 2012

"A wine with fine oak and tannins running right the way through. A very elegant, slightly leafy nose. The palate shows great concentration, with juicy fruit dominating on the long finish" - Judges notes